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SHEBOYGAN COUNTY
ECONOMIC DEVELOPMENT CORPORATION

SCEDC | 508 New York Ave., Room 209 | Sheboygan, WI 53081 | 920-452-2479 | www.sheboygancountyedc.com

Welcome to the SCEDC News: March 28, 2011

E-NEWSLETTER EXPANDS SCEDC COMMUNICATION

Welcome to the inaugural issue of the Sheboygan County Economic Development Corporation's E-Newsletter! We hope you enjoy the following content and additional updates regarding the SCEDC's progress towards supporting business development and job creation activities throughout the county.

If you find value in this E-Newsletter, please forward it to your colleagues and professional contacts. After launching the organization in late 2009, the SCEDC is poised for another banner year and welcomes your input and participation as we expand our support services and outreach activities in 2011!

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2010 ANNUAL MEETING

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THE PROMISE OF SHEBOYGAN COUNTY



SCEDC IN THE NEWS

[The Review | Efforts seem successful for Dairy Farmers of America to remain in area](#)



2010 Annual Meeting Photo Album

On November 16, 2010, the SCEDC held its first annual meeting. Approximately 500 community and business leaders attended the gala event at Stefanie H. Weill Center for the Performing Arts in Sheboygan. Attendees were treated to the premiere of "[The Promise of Sheboygan County](#)," a documentary designed to promote Sheboygan County as a world class business destination. This film has raised the morale and expectations of many Sheboygan County residents, and has been viewed over 21,000 times online since November.

The SCEDC would like to congratulate Lou Gentine, Chairman and CEO of Sargento Foods, Inc., for receiving the first annual "Sheboygan County Economic Driver of the Year" Award. Sargento employs approximately 1,400 people at four Wisconsin facilities, located in Plymouth, Kiel, Hilbert and Elkhart Lake. Additionally, in June the company was named, "Top Work Place 2010" through an employee survey sponsored by the *Milwaukee Journal Sentinel*. Currently the company is expanding its facilities in Plymouth with a \$12 million investment in its new 45,000 square-foot, three-story building.

SCEDC HELPS SHAPE RESTRUCTURING OF WISCONSIN DEPARTMENT OF COMMERCE

In addition to supporting local economic development initiatives in Sheboygan County over the past year, SCEDC Executive Director, Patrick Drinan, has been directly involved in statewide economic development policy discussions on how Wisconsin can improve its competitiveness and economic development services.

On February 9, 2011, Governor Walker signed into law historic legislation creating a new public/private entity which will be devoted exclusively to economic development activities in Wisconsin. Known as the Wisconsin Economic Development Corporation (WEDC), the creation of this entity makes the centerpiece of Wisconsin Economic Development Association's (WEDA) *Be Bold Wisconsin* a reality. Drinan, former president and board member of WEDA, joined Governor Walker and other WEDA members at the bill-signing.

www.plymouth-review.com



[Marketplace Magazine | The promise of the SCEDC](#)
www.marketplacemagazine.com

[The Review | County ready to kick in for rail line](#)
www.plymouth-review.com

SHEBOYGAN COUNTY BUSINESSES IN THE NEWS

[Sheboygan Press | J.L. French to pour \\$18M into Sheboygan facilities](#)
www.sheboyganpress.com

[Sheboygan Press | Festival Foods breaks ground on store set to open in September at Taylor Heights](#)
www.sheboyganpress.com

[Sheboygan Press | Blue Harbor sold for \\$4.2M; Great Wolf pays Sheboygan \\$2.5 million as part of sale](#)
www.sheboyganpress.com

UPCOMING EVENTS

[2011 National SBIR/STTR Spring Conference](#)
Apr 10-13 | Madison, WI

[9th Annual Northeastern Wisconsin Global Trade Conference](#)
Apr 19 | Green Bay, WI

[Lakeshore Entrepreneur & Investor Network Events](#)
Mar-May | Cleveland, WI

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From left: Brian Doudna of Eau Claire Area EDC; Patrick Drinan of Sheboygan County EDC; James Otterstein of Rock County Planning and Development Agency; Ted Penn of Wisconsin Public Service Corporation; Amy Boyer of Hamilton Consulting Group; Governor Scott Walker; Peter Thillman of Lakeshore Technical College; and Bruce Kepner of Alliant Energy.

[Click here to view the proposed strategic plan for the new Wisconsin Economic Development Corporation.](#)

Be Bold Wisconsin: The Wisconsin Competitiveness Study, released in August 2010 by WEDA and its partners, Competitive Wisconsin and the Wisconsin Counties Association, provided an independent economic development assessment for our state. This study helped influence the shape of the new WEDC. The SCEDC Executive Committee also approved resolutions in 2010 to support the effort to undertake the *Be Bold Wisconsin* study, and to endorse the study's priority recommendations. Additional information regarding the study can be found at www.weda.org.

For additional information, please contact:

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SCEDC 2011 MAJOR INVESTORS

PROMISE KEEPER: Sheboygan County and City of Sheboygan

SCEDC CHAMPION: Kohler Company

DIAMOND SPONSOR: Sargento Foods, Johnsonville Sausage, Town of Sheboygan and Schenck S.C.

PLATINUM SPONSOR: City of Plymouth, Plymouth Industrial Development Corporation, Sheboygan Chevrolet/Chrysler, Bemis Manufacturing Company, Plastics Engineering Company, City of Sheboygan Falls, Aurora Health Care, and St. Nicholas Hospital

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