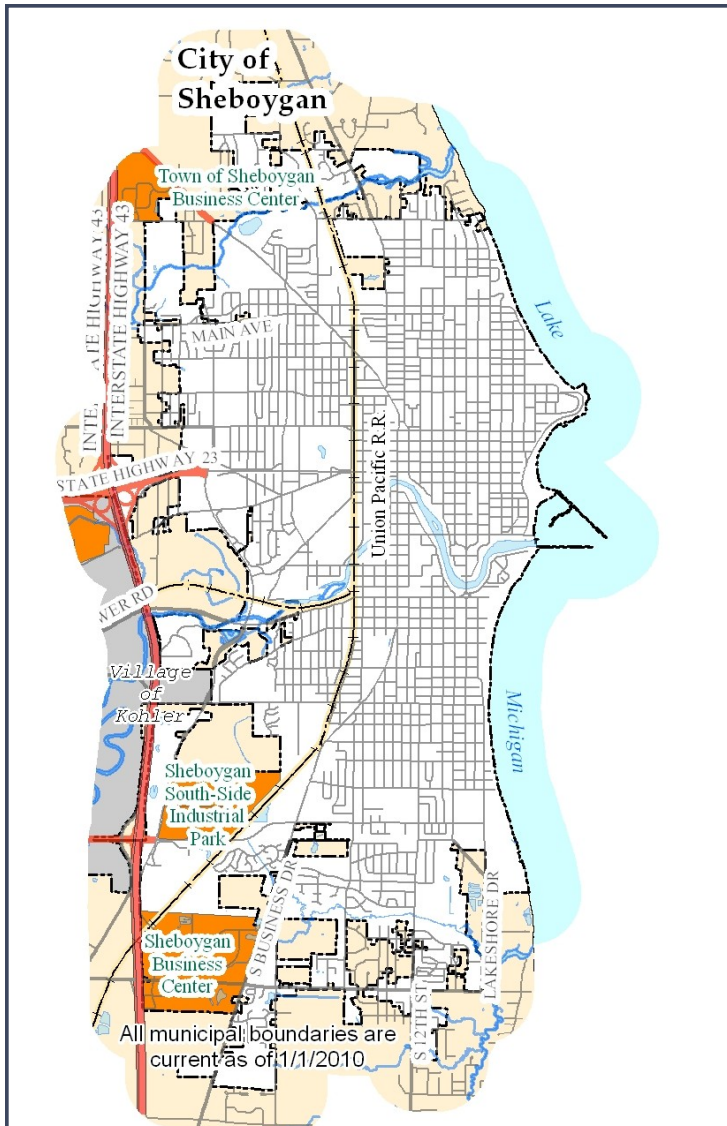




## City of Sheboygan, WI ECONOMIC PROFILE

The City of Sheboygan is located along Interstate 43 and State Highways 23, 28, and 42. The City of Sheboygan is a unique blend of historic districts, modern amenities, world-class companies, and protected parks. This lakeside City is dedicated to providing its citizens with a high quality of life, safe neighborhoods, economic opportunity, and first-rate education.



### POPULATION

2000.....	50,792
2009.....	50,400
2015 (Projected).....	51,541
2009-2015 (% Growth).....	2.3%

*Wisconsin Department of Administration*

### MAJOR EMPLOYERS

- Acuity Insurance\*
- Aurora Medical
- City of Sheboygan
- JL French\*
- Locate Staffing\*
- Piggly Wiggly Supermarkets\*
- Rockline Industries\*
- Sheboygan County
- Sheboygan Area School District
- St. Nicholas Hospital
- Wal-Mart

\*Corporate headquarters

*Wisconsin Department of Workforce Development, February 2010*

### LABOR FORCE

In 2000, Sheboygan had 26,875 residents, or 68.2% of its population, in the labor force. In March of 2010, Sheboygan County has a total of 63,379 people in the labor force and an unemployment rate of 10.0%.

*Wisconsin Department of Workforce Development & U.S. Census Bureau*

### COMMUTE TIME

In 2000, the mean travel time to work was 14.7 minutes in the City, less than the US average of 25.5 minutes.

*U.S. Census Bureau, 2000*

### CITY CONTACT INFORMATION

828 Center Avenue  
Sheboygan, WI 53081  
(920) 459-3361  
[www.ci.sheboygan.wi.us](http://www.ci.sheboygan.wi.us)

# City of Sheboygan, WI ECONOMIC PROFILE

SHEBOYGAN  
Sheboygan Riverfront & South Pier



## UTILITIES

### WATER & SEWER

The City provides the public water system and sewer. Public water is obtained in Lake Michigan. Wastewater is treated at the Sheboygan Regional Wastewater Treatment Facility, located in the City of Sheboygan.

### ELECTRICITY

Provided by Alliant Energy.

### NATURAL GAS

Provided by Wisconsin Public Service Corporation (WPS).

### TELECOMMUNICATIONS/CABLE

Landline phone service is provided by AT&T. Charter Communications and AT&T broadband services.

## TRANSPORTATION

The City of Sheboygan is located along Interstate-43 and State Highways 23, 28, and 42. Rail access provided by Union Pacific (UP). Sheboygan County Memorial Airport (SBM) is three miles away. Sheboygan is located less than an hour from Milwaukee and Green Bay. Sheboygan is also the only designated Spaceport in the mid-west.

## HOUSING

Using 2000 Census data, the median housing value in the City of Sheboygan was \$89,400 and is less than the median value of the entire County.

*U.S. Census Bureau, 2000*

## COMMUNITY HONORS

2011 - **"The Best Places to Raise Your Kids"** in Wisconsin: *Bloomberg Businessweek*

2009 - **Top three safest metropolitan areas in America:** *City Crime Rankings*

2004 - **The seventh safest city in the nation:** *Morgan-Quinto Press*

2002 - **"One of eight best places to retire.":** *Money Magazine* refers to Sheboygan as "A small town with everything."

2001 - **#1 Hometown USA city in the United States** because of being a safe city, high levels of citizen involvement, church attendance, citizen involvement in organizations and supporting community initiatives: *ePodunk*

1995 - **"The Best Place to Raise a Family"** in the United States: *Reader's Digest*

## BUSINESS PARKS

There are two business parks in the City of Sheboygan, both are on the south side. Both business parks are located adjacent to Interstate 43, offering easy access and visibility to the interstate and State Highway 28.

The Sheboygan Business Center is 335 acres and has approximately 56 acres of buildable land remaining, most owned by the City.

The Southside Business Park is a fully developed 200-acre business park. Periodically buildings become available.

For more information on the business parks visit the business parks section on the SCEDC website.

## INCOME

Sheboygan's median household income in 1999 was \$40,066.

HOUSEHOLD INCOME	SHEBOYGAN COUNTY
Less than \$24,999.....	19.2%
\$25,000-\$34,999.....	12.2%
\$35,000-\$49,999.....	16.9%
\$50,000-\$74,999.....	21.9%
\$75,000-\$99,999.....	15.0%
\$100,000+.....	14.8%

*U.S. Census Bureau, 2006-2008 American Community Survey 3-Year Estimates*