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SCEDC | 508 New York Ave., Room 209 | Sheboygan, WI 53081 | 920-452-2479 | [www.sheboygancountyedc.com](http://www.sheboygancountyedc.com)

## SCEDC E-NEWS: AUGUST 17, 2011

### MORGAN AIRCRAFT POISED TO FLY



Morgan Aircraft LLC has quietly made progress towards completing a commercially viable, Powered-Lift category aircraft, capable of vertical take-off and landing. The company has secured equity investments totaling \$8 million, and is actively pursuing selling a license for their emerging technology for military applications.

According to Brian Morgan, President and Chief Executive Officer at Morgan Aircraft LLC, "This financial support from the WEDC will be most helpful in keeping our momentum going, not only in terms of the project, but to continue to show our new and growing investor interests that Wisconsin and Sheboygan County are very serious about supporting new and existing businesses. I have always been amazed and blessed by the incredible support Morgan Aircraft LLC has received from Sheboygan County."

According to Patrick Drinan, Executive Director of the SCEDC, "The SCEDC is pleased to have facilitated a positive connection between Morgan Aircraft and the WEDC."

County Board Chairman Mike Vandersteen introduced a successful resolution to the County Board to authorize Sheboygan County to serve as the intermediary of the CDBG funds from the WEDC to Morgan Aircraft, LLC through the County Revolving Loan Fund, now administered by the SCEDC.

[Click here to read the full press release.](#)

### WISCONSIN JOBS AGENDA UNVEILED

#### QUICK LINKS

[Available Properties](#)  
[Community Initiatives](#)  
[Businesses For Sale](#)  
[Business Resources](#)  
[Our Investors](#)  
[Our Staff](#)  
[About Us](#)  
[SCEDC Strategic Plan](#)

#### THE PROMISE OF SHEBOYGAN COUNTY



#### SCEDC IN THE NEWS

[Pride of place: Sheboygan highlights its best traits | Insight](#)

[American Orthodontics paves way to expand in Sheboygan at Thomas Products building | Sheboygan Press](#)

[County honors 3 with citizen leadership awards | Sheboygan Press](#)

[Sheboygan County Officials Present Development Plans | Sheboygan County Chamber](#)

In early 2011 the new Wisconsin Legislature enacted several bills to improve Wisconsin's business climate and help generate economic growth. However, this series of business-friendly laws have been overshadowed by the debate over public-sector unions despite these aggressive pro-business undertakings by the state.

The SCEDC contacted State Representative Mike Endsley of the 26<sup>th</sup> Assembly District to get more information on Wisconsin's ground-breaking efforts to jump-start our state's economy. The SCEDC is encouraged to learn of these new laws that include:

- Tort law reform to protect manufacturers
- Tax credits for businesses that add jobs
- Increasing tax credits available for significant investment
- Lowering insurance requirements on commercial vehicles
- **Nearly eliminating state taxes on Wisconsin manufacturers by 2016!!**

[To learn about eleven acts enacted in the 2011 Wisconsin Jobs Agenda, click here.](#)

## DFA TO INVEST \$13M IN PLYMOUTH

The City of Plymouth approved a Developer's Agreement with Dairy Farmers of America, Inc. (DFA) which will secure the city's financial assistance to support DFA's investment in equipment and continued operations in the community.

This project was coordinated by the SCEDC, and project partners included DFA; DFA's tax advisory and consulting firm, Ryan; the City of Plymouth; Wisconsin Department of Commerce and Wisconsin Economic Development Corporation; and Lakeshore Technical College. Each entity worked towards arriving at a meaningful incentive package to meet the needs of DFA and allow their continued presence in Sheboygan County.

[Click here to read the full press release.](#)

## AREA BUSINESSES CHIME IN

In the past two months, volunteers surveyed 72 small businesses in Sheboygan County, representing both the fastest growing industries according to the Bureau of Labor and Statistics and businesses within the SCEDC stated targeted industry clusters. Through these surveys we have learned that in Sheboygan County:

- 33% of firms indicate they plan to hire more employees in the next year
- 18% of firms have plans to expand locally in the next 12-18 months
- 80% of firms project an increase in sales
- 88% of firms have a positive attitude about their community
- 85% of firms forecast that the local business climate will

## SHEBOYGAN COUNTY, WI BUSINESS NEWS

[Slice, Zip, Squeak! Sargento's product innovation lets nothing stand in the whey](#) | Insight

[Face Time: Betsy Alles asks, "How do you Sheboygan?"](#) | Insight

[Now playing: Family Video bucks trend with opening of second Sheboygan store](#) | Sheboygan Press

[Supply Chain Savvy: Major defense contracts in region, seek suppliers with process improvement smarts](#) | Insight

[USS Canon project gets boost from original crew member](#) | Sheboygan Press

[Business production tax break added to state budget](#) | Milwaukee Journal Sentinel

[State farm exports grew 36% in 2010](#) | Milwaukee Journal Sentinel

[Lakeshore Pallet Co. rises from the ashes](#) | Sheboygan Press

[Acuity named top performing insurer](#) | Sheboygan Press

[Badger Tag & Label develops new adhesive](#) | Sheboygan Press

[Mayline Group closing Minnesota operations](#) | Sheboygan Press

[Morgan Aircraft LLC to Present Technology Report and Project Status Updates at EAA AirVenture 2011](#) | Press Release

[City plans to include eco-friendly business park area in existing TIF](#) | Sheboygan Press

[LTC gets funding for wind turbines](#) | Sheboygan Press

[Jo-Ann Fabrics opening store in Deer Trace](#) | Sheboygan Press

[State reports a gain of 12,900 private-sector jobs](#) | Milwaukee Journal Sentinel

[Business incubator offers help to returning veterans](#) | Milwaukee Journal Sentinel

improve over the next five years

[Click here to read the summary report of the 2011 Spring Business Survey Results.](#)

The SCEDC extends our sincere thanks to the volunteers and participants in the 2011 Spring Business Survey Blitz.

## ARE YOU AN ENTREPRENEUR?

Attend a free one-hour information session about starting your own business on September 21, 2011 from 6:30 to 8:00 PM at the Sheboygan County Chamber's office.

- Discover what qualities are needed to be a successful entrepreneur
- Determine if you have an idea that will work
- Understand the first steps you need to take to start a business
- Learn about local resources that can help you

Contact the John Rogers of the Sheboygan County Chamber to register or learn more at (920) 457-9491 Ext. 307.

## YOU ARE AN ENTREPRENEUR: WHAT WILL YOU DO NEXT?

### Planning for a Successful Business

This 8-session course, sponsored by the Sheboygan County Chamber, addresses these questions from the viewpoint of an entrepreneur that wants to start or grow his/her business. Through this course you will develop a business plan and gain understanding of all of the important aspects of building and running a successful business.

Classes begin on September 29, 2011 from 6:00 to 8:30 PM at the Sheboygan County Chamber Office.

[Click here to learn more.](#)

**For additional information, please contact:**

#### Patrick Drinan

Executive Director

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#### Sheboygan County Economic Development Corporation

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[City of Sheboygan unveils new website](#) | [Sheboygan Press](#)

[Report finds Wisconsin 13th in clean-technology jobs](#) | [Milwaukee Journal Sentinel](#)

### UPCOMING SEMINARS AND EVENTS

[See LTC 2011 Safety Training Catalog](#)

[Marketing to the Federal Government](#)  
September 14 | Cleveland, WI

[WEDA Fall Regional Conference](#)  
September 28-29 | La Crosse, WI

[ExporTech 2011](#)  
October 20, November 17,  
December 15 | Waukesha, WI

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## SCEDC 2011 MAJOR INVESTORS

**PROMISE KEEPER:** Sheboygan County and City of Sheboygan

**SCEDC CHAMPION:** Kohler Company

**DIAMOND SPONSOR:** Johnsonville Sausage, Sargento Foods, Schenck S.C. and Town of Sheboygan

**PLATINUM SPONSOR:** Aurora Health Care, Bemis Manufacturing Company, Plastics Engineering Company, City of Plymouth, Plymouth Industrial Development Corporation, Sheboygan Chevrolet/Chrysler, City of Sheboygan Falls and St. Nicholas Hospital

[Click here to view all SCEDC investors](#)

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