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## SCEDC E-NEWS: JULY 20, 2011

### SCEDC OFFERS QUARTERLY UPDATE



The SCEDC provides quarterly reports to highlight the recent accomplishments and progress of the SCEDC towards its five-year strategic goal of creating or retaining 3,500 jobs and inducing \$100 million in capital investment in Sheboygan County.

[View the 2nd Quarter 2011 report by clicking here.](#)

### PROGRESS REPORTS FROM YOUNG PROFESSIONALS

Four months after Young Professionals (YP) from around Sheboygan County were asked to share their thoughts and opinions at the "Promise of Sheboygan County 2020" retreat, four committees focusing on: 1) YP Attraction and Retention, 2) Community Branding, 3) Downtown Sheboygan Livability, and 4) Entrepreneurial Incubation, presented progress updates to the SCEDC Executive Committee.

After giving their reports, [click here to read the reports](#), each committee received support from the SCEDC to continue their efforts. In the next few months, the YP Attraction and Retention Committee will conduct a workforce-centric survey of employers and young professionals to identify opportunities to connect YP to area companies and for companies to better understand the career needs of their young employees. The Community Branding Committee plans to launch a website devoted to promotion of Sheboygan County events and "things to do" to help establish social communities desired by many area YPs. The Downtown Sheboygan Livability Committee will conduct a statistically significant survey to measure the demand for market-rate apartments in downtown Sheboygan. The Entrepreneurial Incubation

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Committee determined the largest hurdle for young entrepreneurs is the lack of available equity financing. The Committee felt the creation of a local angel investment network will increase the availability of equity financing, an action the SCEDC already supports and will be pursuing in 2011.

Thank you to the young community leaders who have been active in organizing the collective outcomes of the "Promise of Sheboygan County 2020" retreat.

The Community Branding Committee is also seeking additional volunteers. Those interested in joining the committee should contact the SCEDC office.

## LOCAL FOOD LOGISTICS DOMINATES GRANT APPLICATION

The SCEDC Foundation applied for an \$800,000 grant through the US Department of Health and Human Services for funds to create a Sheboygan River Basin Food Hub. The grant award would help the Food Hub generate jobs, provide access to locally produced fresh and healthy foods, help revitalize the Indiana Avenue Corridor in Sheboygan, provide an additional avenue for local food producers to sell their products to local and regional markets, and provide a permanent home for a year-round public market. Grant award announcements are expected in late September.

As part of the grant application, the SCEDC Foundation developed a business plan for the Food Hub. Businesses interested in learning more should contact the SCEDC office.

## SCEDC CHAIRMAN RECEIVES CITIZEN LEADERSHIP AWARD

Sheboygan County recently recognized SCEDC chairman Gary Dulmes with a Citizen Leadership Award for his volunteer service with the SCEDC.

According to County Administrator Adam Payne, "I've had the pleasure of working with Gary and have witnessed first-hand his strong leadership skills, passion and tremendous dedication. I truly respect those characteristics and appreciate the significant contributions he has and continues to make to our community."

Congratulations to Gary for his dedication, leadership, and ongoing commitment to Sheboygan County and the SCEDC!

[Read more in the Sheboygan Press.](#)

## NEWS BITS

The New North has released its mid-year report. [View here.](#)

The City of Sheboygan has launched a new website. [View here.](#)

## UPCOMING SEMINARS AND EVENTS

[See LTC 2011 Safety Training Catalog](#)

[Project Management One-Day Boot Camp](#)  
July 14 | Green Bay, WI

[National Export Initiative Small Business Tour](#)  
August 3 | Milwaukee, WI

[WEDA Fall Regional Conference](#)  
September 28-29 | La Crosse, WI

[ExporTech 2011](#)  
October 20, November 17,  
December 15 | Waukesha, WI

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The new Wisconsin Economic Development Corporation (WEDC), formerly the Wisconsin Department of Commerce, released a draft of its first strategic plan. [View here.](#)

The Wisconsin Department of Revenue published the document "State Tax Incentives for Economic Development in Wisconsin." [View here.](#)

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## SCEDC 2011 MAJOR INVESTORS

**PROMISE KEEPER:** Sheboygan County and City of Sheboygan

**SCEDC CHAMPION:** Kohler Company

**DIAMOND SPONSOR:** Johnsonville Sausage, Sargento Foods, Schenck S.C. and Town of Sheboygan

**PLATINUM SPONSOR:** Aurora Health Care, Bemis Manufacturing Company, Plastics Engineering Company, City of Plymouth, Plymouth Industrial Development Corporation, Sheboygan Chevrolet/Chrysler, City of Sheboygan Falls and St. Nicholas Hospital

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