



SCEDC | 508 New York Ave., Room 209 | Sheboygan, WI 53081 | 920-452-2479 | [www.sheboygancountyedc.com](http://www.sheboygancountyedc.com)

## SCEDC E-NEWS: NOVEMBER 30, 2011

### WOW, WHAT A MEETING!



2011 Annual Meeting Photo Album

Thanks go out to the 488 local business and community leaders who joined us for our 2nd Annual Meeting earlier this month! To see photos from this great event, click on the image [or click here](#).

Attendees witnessed Lt. Governor Rebecca Kleefisch present Ben Salzman, President and CEO of ACUITY, with the 2011 "Sheboygan County Economic Driver of the Year" Award.

Guests were then treated to a preview of the Sheboygan episode of "Around the Corner" with John McGivern, a Milwaukee Public Television show that highlights Wisconsin communities. This episode will air on TV on February 23, 2012 at 7:30 p.m. and the episode is sponsored in part by ACUITY Charitable Foundation. [Visit their website to learn more](#). We also learned that there are plans to develop episodes for Plymouth and Kohler next year, depending on funding.

Attendees then learned more about the activities of the SCEDC in 2011. They learned that in just over 20 months of existence, the SCEDC has been involved in projects that created or retained 891 jobs in Sheboygan County and resulted in \$38 million in new investment. They also viewed a brief SCEDC video entitled "Keeping the Promise," highlighting several of these high-profile projects. Watch the video by clicking the image below.

### QUICK LINKS

[Available Properties](#)  
[Community Initiatives](#)  
[Business Resources](#)  
[Our Investors](#)  
[Our Staff](#)  
[Our Board](#)

### THE PROMISE OF SHEBOYGAN COUNTY



### SHEBOYGAN COUNTY, WI BUSINESS NEWS

[Ben Salzman Selected for Sheboygan County "Economic Driver of the Year" Award](#) | [kohlervillager.com](http://kohlervillager.com)

[Olivada opens on riverfront](#) | [www.sheboyganpress.com](http://www.sheboyganpress.com)

[State bank performance improves in third quarter](#) | [www.isonline.com](http://www.isonline.com)



### Keeping the Promise of Sheboygan County

Finally, attendees were asked to consider making an investment in the SCEDC, to support the organization in 2012 and help continue the important economic development efforts underway in the county. Several area business leaders have already made their 2012 financial commitments, as listed below.

Before departing for the evening, all guests were presented a complementary copy of the "Promise of Sheboygan County" video. This is the video released by the SCEDC in 2010 that all residents and businesses of Sheboygan County can be proud of and this video has become the pivot point of all SCEDC marketing efforts. We invite you to help tell the story about Sheboygan County by embedding this video in your own company website and sharing it on social media sites. The video can be viewed on [YouTube](#) and [Vimeo](#).

Thank you for all those who attended! A very special thanks goes out to ACUITY and the ACUITY Charitable Foundation for the wonderful facilities, Lt. Governor Kleefisch for her positive message, and everyone else who helped to make this night a great community event!

### INVESTORS STEP UP

Since our 2011 Annual Meeting two weeks ago, several area companies have responded with financial commitments for 2012. These include:

- American Transmission Company
- Clifton Gunderson LLP
- Novak-Ramm-Ziegler Funeral Home & Cremation Services
- Precision Roofing Services
- Robert W. Baird & Co.
- Village of Waldo
- Wisconsin Public Service
- Zimmer Funeral Homes, Inc.

[Experts discuss job creation | www.cw14online.com](#)

[Keeping the Promise of Sheboygan County | www.vimeo.com](#)

[Wisconsin farm exports increase 24% | www.jsonline.com](#)

[Forbes honors Kohler with Five-Star Awards | www.sheboyganpress.com](#)

[Toppers Pizza to open in downtown Sheboygan | www.sheboyganpress.com](#)

[ALL THINGS BEING EQUAL - As Occupy protests rail across America, Sheboygan, Wis., enjoys the smallest gap between rich and poor | www.thedaily.com](#)

[Book World opening at Memorial Mall | www.sheboyganpress.com](#)

[LTC unveils high-tech lab for technical education | www.sheboyganpress.com](#)

[Gov. Scott Walker talks up jobs at stop in Sheboygan | www.sheboyganpress.com](#)

[Malibu Meets Midwest on the Great Lakes | www.nytimes.com](#)

[State Small Business Administration loans show 51% increase | www.greenbaypressgazette.com](#)

[Special report: Piggly Wiggly at 100 | www.sheboyganpress.com](#)

[Kohler unveils low-emission diesel engine | www.sheboyganpress.com](#)

[Oostburg Bank gets five-star rating | www.sheboyganpress.com](#)

[Great Lakes cargo up from 2010 numbers | www.greenbaypressgazette.com](#)

[For third time, Acuity named top midsized company to work for | www.sheboyganpress.com](#)

We welcome you to join our growing list of valued investors! [Click here to see them all.](#) During the Annual Meeting, SCEDC Chairman Gary Dulmes made a commitment that in 2012, the SCEDC will meet or exceed our 2011 return on investment of leveraging \$60 of new investment in Sheboygan County, for every \$1 invested in the SCEDC.



Please contact Executive Director Patrick Drinan at (920) 452-2350, to learn more about investment opportunities or visit: [www.sheboygancountyedc.com/investors/investing-in-the-scedc/sponsor-levels](http://www.sheboygancountyedc.com/investors/investing-in-the-scedc/sponsor-levels).

## COMING SOON: LOCAL ANGEL INVESTMENT NETWORK

The SCEDC recently announced plans to establish an Angel Investment Network, to provide financing to high potential start-ups and rapidly expanding early stage companies in Sheboygan County.

Angel Investment networks are groups of "qualified investors" who invest in local start-up and high-growth companies. Qualified investors are those who are: *an individual or married couple with a net worth over \$1,000,000 OR an individual annual income exceeding \$200,000 for the most recent two years OR married couples with an annual income over \$300,000 for the most recent two years.*

Local qualified investors will be given the first opportunity to participate in this venture. The network is expected to be operational by the second quarter of 2012. This is a fantastic opportunity to help "Keep the Promise," support new business development in Sheboygan County, and diversify your investment portfolio. If you have any interest in participating as an investor, please contact the SCEDC at (920) 452-2479.

**For additional information, please contact:**

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## SCEDC 2011 MAJOR INVESTORS

**PROMISE KEEPER:** Sheboygan County and City of Sheboygan

**SCEDC CHAMPION:** ACUITY Charitable Foundation and Kohler Company

**DIAMOND SPONSOR:** Johnsonville Sausage, Sargento Foods, Schenck S.C. and Town of Sheboygan

**PLATINUM SPONSOR:** Aurora Health Care, Bemis Manufacturing Company, Plastics Engineering Company, City of Plymouth, Plymouth Industrial Development Corporation, Sheboygan Chevrolet/Chrysler, City of Sheboygan Falls and St. Nicholas Hospital

[Click here to view all SCEDC investors](#)