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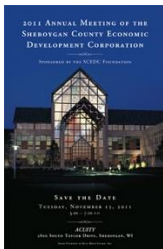
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SCEDC | 508 New York Ave., Room 209 | Sheboygan, WI 53081 | 920-452-2479 | www.sheboygancountyedc.com

SCEDC E-NEWS: SEPTEMBER 19, 2011

SAVE THE DATE - ANNUAL MEETING



The SCEDC is pleased to announce that our 2011 Annual Meeting will take place on November 15, 2011, from 5:00-7:00 p.m. The event is sponsored by the SCEDC Foundation and will be held at ACUITY in Sheboygan. Registrations are required.

[Click here to learn more and register for the event.](#)

ASSISTANCE FOR EXPORTING

For any business looking to export for the first time, the task may seem daunting. Luckily for Wisconsin manufacturers and service providers you do not have to face this challenge alone. The State of Wisconsin has trade offices in Canada, Brazil, China and Mexico, while the United States has offices in over 80 nations. Each of these offices have staff devoted to increasing U.S. exports and helping you sell product or service overseas.

What you need to know in 30 seconds. Both Wisconsin and the Federal government provide the following services at low cost (under \$1,000).

- 1) Find international trends for your product [here](#).
- 2) Find detailed information on countries with the greatest potential for market opportunities [here](#).
- 3) Order a market overview study to gauge feasibility of exporting to a given country. [Learn more here](#).
- 4) Meet local agents and distributors inside the nation to which you want to sell (travel required.) [Learn more here](#).
- 5) Talk with experts from the state or Federal Export

QUICK LINKS

[Available Properties](#)
[Community Initiatives](#)
[Businesses For Sale](#)
[Business Resources](#)
[Our Investors](#)
[Our Staff](#)
[About Us](#)
[SCEDC Strategic Plan](#)

THE PROMISE OF SHEBOYGAN COUNTY



SHEBOYGAN COUNTY, WI BUSINESS NEWS

[Council vote puts economic development on right track | Plymouth Review](#)

[Werner Electric opens Sheboygan branch | Sheboygan Press](#)

[County chamber offers SCORE business counseling | Sheboygan Press](#)

[Surgical Site Solutions happy with its ClivVac product |](#)

Assistance Center in Milwaukee to learn more about one-on-one counseling, ways to protect your financial interest, and other services. There is no cost for counseling, so why wait?

[State Office Website](#) | [Federal Milwaukee Office Website](#)

Contact the SCEDC office to learn more.

AREA COMPANIES RECOGNIZED

Fastest Growing Companies

Several Sheboygan County-based businesses have been recognized by Inc. Magazine in the top 5,000 growing companies in the United States over the last three years. These three companies, Legend Larry's (#2701) - an SCEDC Investor, Master's Gallery Foods (#3393), and AeroMetric (#4466). Each has seen significant growth in sales and employment during the recession.

Having three out of 5,000 companies in Sheboygan County may not sound a lot; however, this is more than what should be expected given our population. If you feel your company has done what it takes to make this list, fill out an application for the 2012 awards by [clicking here](#).

Top 100 Workplaces

Other outstanding businesses were recognized by the Milwaukee Journal Sentinel as the top 100 workplaces in southeastern Wisconsin. Several businesses on this list are headquartered or have locations within Sheboygan County. They include: Kwik Trip, Masters Gallery Foods, Standard Electric Supply Co., HSA Bank, a division of Webster Bank, and ManpowerGroup. Three top workplaces are also SCEDC investors; Sargento Foods, Aurora Health Care, and Robert W. Baird & Company, Inc.

To be eligible for this award a business must have over 50 employees and submit itself to employee surveys. Only the companies with the most satisfied workforce will win this award. To submit an application for this award in 2012, [click here](#).

National Organization Names Johnsonville Sausage Employer of the Year

Last week, Governor Scott Walker congratulated Johnsonville Sausage of Sheboygan Falls for earning distinction as the 2011 National Association of State Workforce Agencies (NASWA) National Employer of the Year. [Click here to read the full press release](#).

NORTH OF WHAT YOU EXPECT

The New North, the primary economic development marketing organization for northeastern Wisconsin, has assembled a marketing piece to assist companies with attracting talent to our area. Businesses can order booklets to send to prospective employees to inform them of area recreational, education, arts & entertainment opportunities and more. [Click here to view the brochure](#).

Don't forget you can also show a prospective employee

[Sheboygan Press](#)

[Great Lakes grand plan on table for public input](#) | JSOnline

[Five area companies get \\$286K in training grants](#) | Sheboygan Press

[Wisconsin banks continue to improve, FDIC report shows](#) | JSOnline

[Four state metro areas showed job gains in July; five areas declined](#) | JSOnline

[City of Sheboygan unemployment rate dips below 10 percent for July](#) | Sheboygan Press

[Popular brewpub Hops Haven reopens today under new ownership](#) | Sheboygan Press

[LTC. City Streets in Sheboygan to team up for culinary programs](#) | Sheboygan Press

[WINSA completes purchase of Alliant building; pays \\$400,000](#) | Sheboygan Press

[Morgan Aircraft Secures Commitment from Wisconsin EDC: Company Poised to Grow Aerospace Industry in Sheboygan County](#) | SCEDC Press Release

[Betsy Alles column: The call from Minneapolis says it all about Sheboygan](#) | Sheboygan Press

[Community Conversation: Wisconsin is once again working](#) | Sheboygan Press

[State urged to try again to boost venture capital funding](#) | JSOnline

[America's Smartest Power Grid](#) | Forbes

[Monthly jobs report exceeds expectations](#) | BizTimes

[Dairy Farmers of America Finalizes \\$13.4 Million Capital Expenditure in Plymouth, WI](#) | SCEDC Press Release

UPCOMING SEMINARS AND EVENTS

[See LTC 2011 Safety Training Catalog](#)

the "Promise of Sheboygan County" video. The video is geared towards business owners; however, the video covers many attributes of Sheboygan County in which a person serious about career and family may be interested. You can show the video at any time by going to www.YouTube.com/SheboyganCountyEDC. You can even embed the video in your company's "careers", "about us" or "about the area" web pages for prospective employees to watch without leaving your website.

WELCOME TO THE BOARD

The SCEDC welcomes Michael Moegenburg of ACUITY Insurance, to the SCEDC Board of Directors!

GOING GREEN SAVES MONEY

The newest section on the SCEDC web page is entitled "Going Green." This is a list of resources for businesses who wish to save energy (and money) to learn about various government programs that can assist them in doing so. For example, did you know Wisconsin has a program called Focus on Energy, where facility specialists will evaluate your firm's energy usage/waste? Or that the Wisconsin's DNR has a program that if you exceed pollution standards you can receive preferential treatment on future DNR permits?



[Click here to view the new "Going Green" page.](#)

For additional information, please contact:

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Marketing to the Federal Government

September 14 | Cleveland, WI

SBA and WHEDA Present: Turbo Chat

September 14 | Milwaukee, WI

Business Building Blocks (Introduction to Starting a Business)

September 21 | Sheboygan, WI

Nonprofit Financial Capacity Seminar

September 22 | Cleveland, WI

Reducing International Shipping Costs (LINKe)

September 27 | Cleveland, WI

Planning for a Successful Business

September 29-November 17 | Sheboygan, WI

WEDA Fall Regional Conference

September 28-29 | La Crosse, WI

ExporTech 2011

October 20, November 17, December 15 | Waukesha, WI

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SCEDC 2011 MAJOR INVESTORS

PROMISE KEEPER: Sheboygan County and City of Sheboygan

SCEDC CHAMPION: Kohler Company

DIAMOND SPONSOR: Johnsonville Sausage, Sargento Foods, Schenck S.C. and Town of Sheboygan

PLATINUM SPONSOR: Aurora Health Care, Bemis Manufacturing Company, Plastics Engineering Company, City of Plymouth, Plymouth Industrial Development Corporation, Sheboygan Chevrolet/Chrysler, City of Sheboygan Falls and St. Nicholas Hospital

[Click here to view all SCEDC investors](#)

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