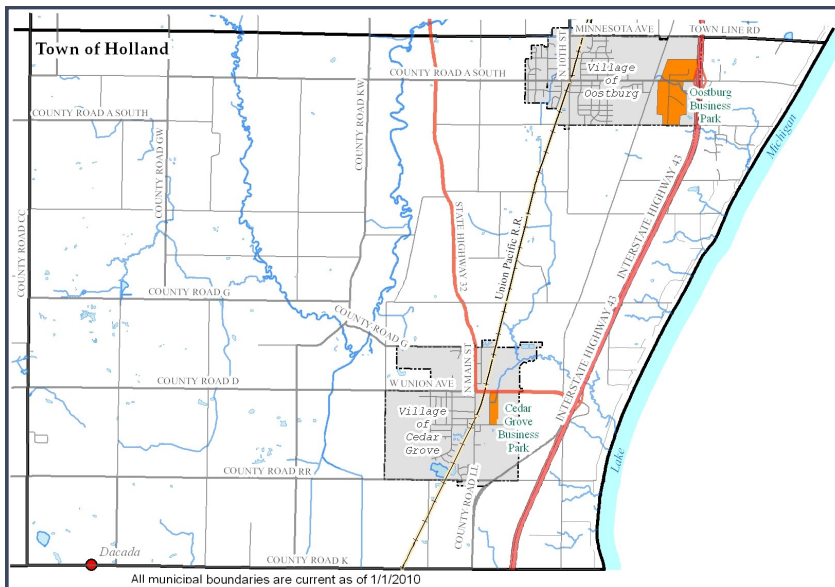




# Town of Holland, WI

## ECONOMIC PROFILE

The Town of Holland is located in southeastern Sheboygan County along the Ozaukee County border and Lake Michigan shoreline. Holland promotes long-term development that enhances the rural atmosphere of the community by maintaining agricultural land and the farming industry; preserving the landscape’s natural features and open space; promoting the community’s heritage; and guiding attractive, high-quality public and private investment. The Town of Holland surrounds the Village of Cedar Grove and Oostburg as well as the unincorporated area of Dacada.



### POPULATION

The Town of Holland population growth has been flat. The town believes this trend will continue.

2000.....	2,360
2009.....	2,366
2015 (Projected).....	2,270
2009-2015 (% Growth).....	-4.1%

*Wisconsin Department of Administration*

### MAJOR EMPLOYERS

- Cg Services LLC.
- DeMaster Trucking Inc.
- Hy-Way Transit Inc.
- Mark A DeMaster-Dairy
- Myra’s Country Cakes
- Rich-Line Builders Inc.

\*Corporate headquarters  
*Wisconsin Department of Workforce Development, February 2010*

### LABOR FORCE

In 2000, the Town had 1,348 residents in the labor force. In March of 2010, Sheboygan County has a total of 63,379 people in the labor force and an unemployment rate of 10.0%.

*Wisconsin Department of Workforce Development & U.S. Census Bureau*

### COMMUTE TIME

In 2000, the mean travel time to work was 23.8 minutes, less than the United States average of 25.5 minutes.

*U.S. Census Bureau, 2000*

### TOWN CONTACT INFORMATION

Town Hall: W3005 County Road G  
 Cedar Grove, WI 53013  
 Mailing Address: N1501 Palmer Rd., Cedar Grove, WI 53013  
 (920) 668-6696  
[www.tn.holland.wi.gov](http://www.tn.holland.wi.gov)

# Town of Holland, WI ECONOMIC PROFILE

HOLLAND  
*A Farm in Holland*



## UTILITIES

### WATER & SEWER

The Town of Holland does not have a public water system or a public sewer system. Residents within the Town have individual wells and on-site sanitary systems that are owned and maintained by individual property owners.

### ELECTRICITY

Provided by We Energies

### NATURAL GAS

Provided by We Energies

### TELECOMMUNICATIONS

Landline phone service is provided by AT&T and Verizon North. Broadband internet is offered by Time Warner in parts of the town.

## TRANSPORTATION

The Town is intersected by Interstate 43 and State Highway 32. Rail service is provided by the Union Pacific Railroad (UP). Sheboygan County Memorial Airport (SMB) is 16 miles away.

## HOUSING

Using 2000 Census data, the median housing value in the Village was \$148,500 and is lower than the median housing value of the entire County.

*U.S. Census Bureau, 2000*

## BUSINESS PARKS

Currently there are no Business Parks in the Town of Holland. The Town of Holland plans to direct new commercial or industrial development to areas on key intersections near the Villages of Cedar Grove and Oostburg according to their 2030 Future Land Use Map. These sites are suitable for commercial and industrial development that fits with the existing character of the Town. The Village of Cedar Grove and Oostburg both have business parks to accommodate projects that the Town cannot.

## INCOME

The Town's median household income in 1999 was \$57,419, which was higher than the State and Federal median household income.

*U.S. Census Bureau, 2000*

HOUSEHOLD INCOME	SHEBOYGAN COUNTY
Less than \$24,999.....	19.2%
\$25,000-\$34,999.....	12.2%
\$35,000-\$49,999.....	16.9%
\$50,000-\$74,999.....	21.9%
\$75,000-\$99,999.....	15.0%
\$100,000+.....	14.8%

*U.S. Census Bureau, 2006-2008 American Community Survey 3-Year Estimates*